#### 'Olmstead Level' Sponsors:



Steve Winslow, ASLA
Rain Bird Corporation-Turf Division
970 West Sierra Madre Avenue
Azusa, CA 91702-1873
Mobile: 316.641.5050
Email: swinslow@rainbird.com

## **BELGARD**

Christy Butero
Belgard/Oldcastle
2405 E. 85th St.
Kansas City, MO 64132
Phone: 314.486.1013
Email: christy.butero@oldcastlepg.com

## Presidents' Message:

Greetings to all and best wishes for 2005.

There is quite a bit for the chapter to accomplish this year. We are coming off a successful holiday party and will use the momentum to start making some positive changes throughout the year. Among these changes are the new look and format of this newsletter. Along with the graphic layout, we've also tweaked the content. One new feature you'll find is the 'Firm Profile'. In upcoming issues, various firms will have a chance to be highlighted. More details can be found in that section. I hope you like it. Stay tuned for a list of chapter activities and dates in the next newsletter. A few things to watch for: a possible field trip to Longshadow Gardens in southern Illinois, legislative updates that affect your professional practice and social events where you can meet some of the new faces in the chapter or catch up with the old guard.

I hope your year is off to a good start and wish you all continued success.

Hunter Beckham, ASLA

#### **EXCOM Updates:**

#### Member Directory Update - A Message from Your Secretary:

Just a reminder for all members to double check their addresses and contact information via the St. Louis Chapter ASLA website http://www.stlouisasla.org/membership.html

Please make sure the information listed is current. I have had several of you mention that you never received an invite by mail for the Holiday/Awards Party. My records are updated by what is listed on this website. Please contact webmaster@stlouisasla.org directly to update the posted information. Please also feel free to contact me directly if your address has changed. Please note, the next time my list is updated, it will be based on what is most current on the website.

Thank you. Bonnie C. McFarland

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#### 2005 Executive Committee

# *President*Hunter Beckham

Christner, Inc.
7711 Bonhomme Avenue, Ste. 100
Clayton, Mo 63105
(314) 436-3999
(314) 436-9130 fax
hunter.beckham@christnerinc.com

#### President - Elect Patrick Worzer

Land Design Services, Inc. #1 First Missouri Center, Ste. 218 St. Louis, MO 63141 (314) 434-1888 (314) 576-1281 fax landesign@aol.com

#### Past - President Jeremy Roach

Cole and Associates, Inc Suite # 10, 10777 Sunset Office Dr. Saint Louis, MO 63127 (314) 421-2000 (314) 421-6073 fax jeremy.roach@hok.com

# Vice - President J. Andrew Kilmer

HOK Planning Group 211 N. Broadway, Suite 600 St. Louis, MO 63102 (314) 421-2000 (314) 421-6073 fax andrew.kilmer@hok.com

## Treasurer Lee Lamp

PB Buildings 1831 Chestnut St., Suite 700 St. Louis, MO 63103 (314) 421-1476 (314) 421-1741 fax lamp@pbworld.com

# Secretary Bonnie C. McFarland

SWT Associates 7722 Big Bend Blvd. St. Louis, MO 63119 (314) 644-5700 (314) 644-6378 fax bonniem@spaid-swt.com

## Trustee Gerry Biedenstein

St. Louis County Parks
41 S. Central, 7th Floor
Clayton, MO 63105
(314) 615-7131
(314) 615-4696 fax
gerry biedenstein@stlouisco.com

## **EXCOM Updates: cont'd.**

#### Trustee Report / December '04

#### **Governance and Administration:**

- President Patrick A. Miller, Ph.D., FASLA, and President-elect Dennis B. Carmichael, FASLA, joined staff in D.C. on December 2-3 for a planning meeting. While in town, both officers also represented ASLA at the inauguration of the incoming president of the American Institute of Architects (AIA) and Miller addressed the AIA board at its meeting on December 4.
- David Connell is joining the ASLA staff on December 20 as the new web editor, responsible for LAND Online, the Dirt, the Firm Finder Business Quarterly, the web site home page, and other online communications. He comes to us from the National Association of Insurance and Financial Advisors where he is the editor of their online magazine, Advisor Today. Dave earned the SNAP Silver Award in online publishing for website editorial content in 2003 and 2004, the 2004 APEX Award for overall website excellence and excellence in web writing, and Magazine Industry Newsletter's "Best of the Web" award for best companion site of a business-to-business magazine in 2002.
- We are very sorry to report that Meetings and Special Programs Director Martha Montague will be leaving ASLA at the end of the year, having been tempted away by a great opportunity with another association. Montague has contributed a great deal to ASLA over her 10-year tenure and she will be greatly missed. Anyone who helped with hosting the ASLA 2000 Annual Meeting in St. Louis understands Martha's dedication and energy. We will miss her, but by the same token wish her the best of luck.

#### **Government Affairs:**

Congress resumed work on the FY 05 appropriations bills this week. The House met on December 6 to resolve a controversial issue regarding a tax provision that was inserted into the omnibus appropriations bill. The House and the Senate approved the change and the omnibus bill was signed into law by the President on December 8, 2004. It appears that the Historic American Landscape Survey did not receive funding in the final bill. Please see upcoming LAND Online columns for details on the 109th Congress.

#### **Public Relations and Resource Development:**

- President Miller participated in a press conference last Thursday announcing the Surface Transportation Policy Projects (STPP) "Mean Streets" report on pedestrian safety. STPP released the report in conjunction with ASLA, AARP, the American Public Health Association, Advocates for Highway and Auto Safety, and the APA. To read the report, visit: http://www.transact.org/

# www.stlouisasla.org

# Member and Chapter Services:

Membership totals as of December 8, 2004

Associate	1490
Full	9383
Fellows	540
International	129
Student	2407
Affiliate	654
Corporate	125
Honorary	73
17.04.00/00/00/04/25/2019	

Total 14801

## **EXCOM Updates: cont'd.**

#### Trustee Report / December '04: cont'd.

- Public Relations has started to lay the ground work for National Landscape Architecture Month, which will be in April of 2005. The theme for this year is Active Living by Design. Staff are in the process of identifying potential partners, drawing up timetables, and developing a media plan.
- Marketing is working on the 2005 Annual Meeting Exhibitor Prospectus, which will mail in January to past exhibitors and prospects.
- A "career discovery" brochure is being created to encourage middle school and high school students to consider landscape architecture as a career. The brochure will be available online early in the new year as a downloadable .pdf so that schools and chapters can print copies as needed.
- Marketing is working with Meetings to promote the Call for Presentations for the 2005 Annual Meeting continuing education sessions:
- http://www.asla.org/meetings/am2005/call.html. An email was sent to all members, allied professionals, and allied organizations (approximately 25,000). To date, the email has been read by 8,968 individuals and 714 of them have clicked through to the Call for Presentations section of the website.
- Official ASLA logo wear, including denim shirts, golf shirts, fleece shirts, golf hats, and hardhats, are being offered for sale on ASLA Online. Check it out at: http://www.asla.org/nonmembers/logowear.html. An item about the new logo wear store will run in the next issue of LAND Online. These make great gifts for the holidays and can also be used for chapter events and activities. Buy early and buy often.
- An ad promoting LAM subscriptions appears in the current issue of Landscape Journal. In addition, postcards promoting subscriptions and gift subscriptions have been mailed to members, non-member landscape architects, and architects.
- An email survey is being sent to members and non-members in our database who did not attend this year's annual meeting to find out why they did not attend and what we can do to increase attendance next year in Ft. Lauderdale. The survey results will help the steering committee and staff in planning the programming, continuing education sessions, and marketing.

#### **Quote of the Month:**

"Man is the only critter who feels the need to label things as flowers or weeds."

Author Unknown

## **Chapter Updates:**

#### 2004 St. Louis Chapter ASLA Awards:

Along with congratulating the following winners, we'd like to say 'Thank You' to all of those who submitted projects for the Local Chapter Awards in 2004. The following are the comments from the Arkansas Chapter, who juried the entries.

Project images and graphics will be displayed in the 2005 Design Awards Brochure.

We'd also like to thank Noel Fehr for coordinating the awards competition.

President's Award - Submittal No. P-3, The Missouri River Greenway Concept Plan.

Submitted by: **HOK Planning Group** 

Category: Planning

Comments on evaluation factors & criteria:

Quality of community/site planning and conceptual design: Thorough, Logical, and well-presented.
Site context or relationship to surroundings: Excellent analysis of relationship to surrounding areas.

Comments on project: Excellent presentation of a

quality design that addressed important social and environmental issues and established a cohesive framework for a fragmented series of under-used parks.

Honor Award - Submittal No. P-6, St. John's Regional Health Center Master

Plan & Image Development

Submitted by: Christner, Inc.

Category: Planning

Comments on evaluation factors & criteria:

Quality of community/site planning and conceptual design: Good example of importance of master planning. Functionalism: Greatly improved circulation.

Comments on project:

Created a unified campus out of a mismatched collection of building and patchwork site design. A realistic solution that achieved a balance between efficient circulation and green space while creating a comfortable pedestrian corridor.

#### **Got Newsletter Updates?**

Send any and all pertinent and current information regarding Member Updates, Chapter Updates, Upcoming Events, Quotes and the like to:

## ben.jennings@christnerinc.com

Cash is also accepted and encouraged.

# www.stlouisasla.org

## Chapter Updates: cont'd.

#### 2004 St. Louis Chapter ASLA Awards: cont'd.

Honor Award - Submittal No. D-17, Saint Louis University School of Business Administration - Cook Hall Submitted by: **Parsons, Inc.** 

Category: LA Design - Institutional Comments on evaluation factors & criteria:

Quality of design: Successfully incorporated differing geometries (i.e.., formal vs. naturalistic) in a relatively small area. Functionalism: Great opportunity for human interaction with the design. Site context or relationship to surroundings: - Great job incorporating design details from adjacent structures into the landscape elements.

Comments on project:

Creative use of water in the landscape; exhibited a strong relationship between building and landscape

Merit Award - Submittal No. D-18, 1904 Worlds Fair Flight Cage Submitted by: **SWT Associates, Inc.** 

Category: LA Design - Institutional Comments on evaluation factors & criteria:

Quality of design: - Gorgeous entrance feature. Relevance to the profession, the public, and the environment: - Great educational aspect. Comments on project: - Establishment of a believable

habitat in a creative environment; interesting and attractive



## **Upcoming Events:**

#### LARE review session

The St. Louis Chapter has the opportunity to host a LARE review session in the spring of 2005. There are a few things that we need to know before we make a firm commitment to this event.

First, are there unregistered professionals and students in the area that plan to take the LARE and would attend?

Second, are there registered members that can make the commitment and volunteer their time to the profession and help facilitate the event?

Please, if you know of anyone that falls into either of the two categories, inform the chapter secretary Bonnie McFarland or myself by January 21. Use the contact information located on the first page of this newsletter.

Thank you,

Hunter Beckham, ASLA

#### **New Mexico: Xeriscape Conference**

10th XERISCAPE CONFERENCE & TRADE FAIR

Adapting to Our Changing Reality: Climate, Water, Plants, and Technology February 24, 25, and 26, 2005 - Albuquerque Convention Center

**FULL CONFERENCE COST: \$100** 

(Includes lunch and refreshments both days, conference materials and access to the Xeriscape Trade Fair.)

SEATING IS LIMITED — REGISTER EARLY ONLINE!! www.xeriscapenm.com or call (505) 468-1021

#### Semco Expo 2005

February 4th from 8 am - 5 pm FREE Admission! Come and meet Hall of Famer Jackie Smith

Giveaways, Product Demonstrations, New Products, Vendor Booths, Informational Seminars and more!

For more information of to RSVP by phone or email, contact Courtney or Rachel at 800.814.1072 or email at courtney@semcodist.com
RSVP by January 14, 2005

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#### **Firm Profile:**

#### January Firm Profile: Christner, Inc.

Christner, Inc. is more than 90 architects, landscape architects, designers, planners and other experts. Founded by current Chairman Ted Christner in 1963, we're now owned by a group of key principals and associates headed by President John Reeve. We provide the bridge between the human endeavors of our clients and the places that accommodate those endeavors. Our qualifications and reputation are the measure of our performance in the eyes of our clients. Our practice is intentionally diverse – we explore fresh approaches to planning and design challenges through services that include: Architecture, Landscape Architecture, Interior Design, Graphic Design, Urban Design, Planning and Consulting.

'Landscape architecture that is being done with style, class and responsiveness to our individual clients' needs; responding to design challenges and creating symbiotic relationships between the unique environments we create and the clients who utilize and experience them.'

Our landscape architecture services include site and master planning, landscape design, unique and appropriate landscape detailing, plant and material selection and site and landscape lighting consultation. Clients' growing interest in sustainable design is supported with specialized knowledge of plants, climate and ecosystems. Projects range from small scale to large scale and everywhere in between. Christner, Inc. prides itself on serving clients in the healthcare, coporate and educational markets. In addition, we expand our creative reach through work for museums, conservatories and other such facilities. Notable landscape design projects and current clients include:

St. John's Mercy Medical Center - St. Louis, MO

-Campus and Facilities Master Planning

-David C. Pratt Cancer Center Contemplation Garden

St. John's Mercy Regional Health Center- Springfield, MO

-Campus and Facilites Masterplanning

-Ambulatory Surgery Center Site and Landscape Design

Sigma-Aldrich Corporation - St. Louis, MO

-Campus Landscape Design

The Great Rivers Greenway District - St. Louis, MO

-St. Vincent Greenway Master Plan

Lincoln University - Jefferson City, MO

-Soldiers' Memorial Plaza

The Landscape Architecture department at Christner, Inc. consists of two registered professionals: Laurel Harrington, ASLA and Hunter Beckham, ASLA. The third member of the team is designer Ben Jennings, ASLA. Combined, the three have over 25 years of professional design experience.

Christner, Inc. 7711 Bonhomme Ave, Ste. 100 St. Louis, MO. 63105 ph: 314.725.2927 fax: 314.725.2928

# www.stlouisasla.org

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#### **Call For Firm Profiles!**

To submit your firm for the Confluence News Firm Profile, send your descriptions, pictures and any other relevant information to:

#### ben.jennings@christnerinc.com

All submitted profiles need to keep to one page (as shown here). All submitted profiles will be considered.

#### Thank you.









