



ASLA

ST. LOUIS
CHAPTER

AMERICAN
SOCIETY OF
LANDSCAPE
ARCHITECTS

P.O. BOX 11594

CLAYTON

MISSOURI

63105

October 31, 2006

Dear Supporter of the St. Louis ASLA Chapter,

Once again, it is my privilege on behalf of the St. Louis Chapter ASLA to announce our annual sponsorship drive for the upcoming year! This past year has continued in great fashion to be a great year for the St. Louis Chapter and our sponsors.

Here are just a few highlights;

- This year the Chapter continued to publish our annual Awards brochure publication that featured award winning projects from our members. Our sponsors benefited by being represented in this publication which was mailed to over 3,000 persons including members, allied professionals, elected officials, and media. This brochure helps in the efforts in promoting our profession and chapter supporters. **Thank you!**
- Our website continues to feature an invaluable resource for members, students, and the public to learn more about the St. Louis Chapter and landscape architecture in St. Louis. **Thank you!**
- Recently, our annual Chapter Golf Tournament was a great success with close to 50 participants raising approximately \$2,000.00. A portion of the proceeds will be given to the Jerry J. Loomis Scholarship. **Thank you!**

Our success would not be possible without in large part due to your support. Your generous sponsorship has allowed the Chapter to produce a first rate Awards brochure, maintain a Chapter website, and host an outstanding Awards/Holiday party and Golf Tournament. **A special note this year our Awards and Holiday Party will be held at The Palm House, Sunday, December 4th. Look for more information to come and please make plans to attend!**

We trust you have been able to network with local Chapter members to establish relationships that will allow our members and professionals to know more about your services and products. We will again be providing continual sponsorships that will allow for your support to be shown in many different ways throughout the year.

The Chapter is pleased to offer again four levels of sponsorships: 'Friend', 'Supporter', 'Benefactor', and 'Olmsted'. Each level offers various benefits of sponsorship which is explained in the attached sponsorship sheet.

We hope you will generously consider a level that will most benefit you. Plus, our flexible billing option will again allow for your commitment to be paid next year.

Please anticipate an Executive Committee or a Chapter member to be in contact with you in the next few weeks. I would like to thank you in advance for supporting the St. Louis Chapter of ASLA!

Sincerely,

H. Lenn Miller, ASLA
President - St. Louis Chapter of ASLA

PB Buildings
1831 Chestnut Street, Ste. 700
St. Louis, Missouri 63103
Phone: 314-206-4313
Fax: 314-421-5664



St. Louis Chapter of the American Society of Landscape Architects Sponsorship Levels and Benefits



Friend - \$425

- Quarter page ad in Chapter Awards Brochure **OR** Display table and two tickets to the Chapter Holiday/Design Awards Party.
- Recognition as 'Friend' on Chapter website (Company name only, no contact information or link included).
- Recognition at the Chapter Holiday/Design Awards program.
- Recognition in one issue of Chapter monthly e-newsletter 'Confluence News'.

Supporter - \$800

- Half page ad in Chapter Awards Brochure **OR** Display table at the Chapter Holiday/Design Award Party.
- Recognition as 'Supporter' on Chapter website, with link to your company's website.
- Recognition at the Chapter Holiday/Design Awards program.
- Two tickets to the Chapter Holiday/Design Awards Party.
- Recognition in one issue of Chapter monthly e-newsletter 'Confluence News'.

Benefactor - \$1,100

- Full page ad in Chapter Awards Brochure.
- Recognition as 'Benefactor' on Chapter website, with link to your company's website.
- Special recognition during the Chapter Holiday/Design Awards Party.
- Recognition at the Chapter Holiday/Design Awards program.
- Display table at the Chapter Holiday/Design Awards party to display promotional materials.
- Two tickets to the Chapter Holiday/Design Awards Party.
- Recognition in every issue of Chapter monthly e-newsletter 'Confluence News'.
- One email to Chapter members on behalf of your firm.

Olmsted - \$1,950

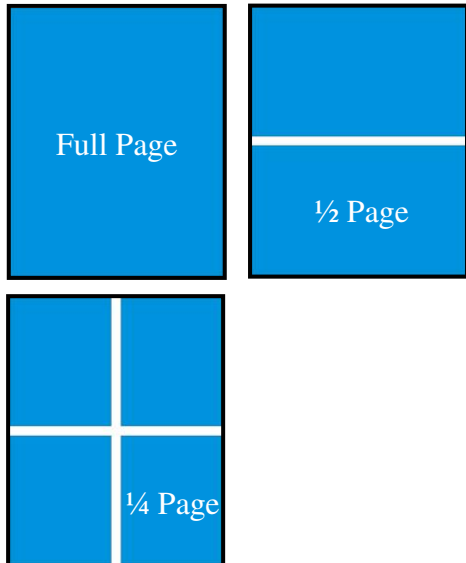
- Full page ad in Chapter Awards Brochure (inside or back cover if available).
- Recognition as 'Olmsted' on Chapter website, with link to your company's website.
- Special recognition during the Chapter Holiday/Design Awards Party.
- Recognition in the Chapter Holiday/Design Awards program.
- Two tickets to the Chapter Holiday/Design Awards Party.
- Display table at the Chapter Holiday/Design Awards party to display promotional materials.
- Your firm Logo and web site link on front page of St. Louis ASLA Chapter Website.
- Recognition and firm contact information in every issue of Chapter monthly e-newsletter 'Confluence News'.
- Your firm Logo on front page of Chapter monthly e-newsletter 'Confluence News'.
- One free hard copy mailing to Chapter members.
- Two emails to Chapter members on behalf of Sponsor.
- Recognition as 'Olmsted' sponsor at every Chapter event.

Sponsorship of St. Louis Chapter of ASLA

Contact Name:	_____
Company:	_____
Address:	_____
City/State/Zip:	_____
Tel:	_____ Fax: _____
E-Mail:	_____

- Advertisements should be submitted in a standard digital format. Please provide via disk.
- For Web Site link provide the web address you would like to be linked.
- Ad size and orientation should conform to one of the options below.
- St. Louis Chapter of ASLA reserves the right to reject any advertisements and refund the advertiser at any time.
- The Jerry Loomis Memorial Golf Tournament will continue to be a separately sponsored event.

Ad Size Awards Directory



The poster features a central image of the Gateway Arch and the Mississippi River. Text includes '2002 - 2003 Design Awards' and 'AMERICAN SOCIETY OF LANDSCAPE ARCHITECTS St. Louis Chapter'. It lists several award winners and their projects, such as 'The Missouri State Penitentiaries (MSP) Redevelopment Project' and 'The Gateway Foundation'. The poster also includes a 'Project Summary' section describing the MSP Redevelopment Project.

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Please call with any questions.

Make Checks payable to:
St. Louis Chapter of ASLA
 and return this completed form,
 payment, and advertisement on
 disk to:

**St. Louis Chapter ASLA
 Sponsorship
 P.O. Box 11594
 Clayton, MO 63105**

QUESTIONS? CONTACT:
Lenn Miller, ASLA
PB Buildings
1831 Chestnut Street, ste 700
St. Louis, MO 63103
 ph 314-406-4313
 fax 314-421-5664
 email: millerl@pbworld.com

Sponsorship for the St. Louis ASLA

'Friend' Level	\$425	\$ _____	
'Supporter' Level	\$800		
'Benefactor' Level	\$1100		
'Olmsted' Level	\$1950		

Total Enclosed \$ _____

Bill Me (Supporter, Benefactor, and Olmsted Levels can be billed in three installments on 1/1/06, 2/1/06, and 3/1/06).

Signature _____ Date _____